

## PERSONAL INFORMATION

# Krisztián Szekeres



(Romania)

<https://www.linkedin.com/in/krisztianszekeres>

## WORK EXPERIENCE

- 06/2019–Present **Marketing Analyst**  
Yardi, Cluj-Napoca
- 10/2019–Present **Human resources manager**  
RMKT- RIF, Cluj-Napoca
- 10/2017–Present **Senior Member**  
MarkeTeam, Cluj Napoca
  - Internal communication moderator
  - Rebranding team coordinator
  - Marketing Open Days organizer

(more information about the activities on my LinkedIn page)

## EDUCATION AND TRAINING

- 10/2019–Present **Master of Science in Firm Management**  
Babeş–Bolyai University, Faculty of Economic Sciences and Business Administration, Kolozsvár (Romania)
  - Primary subjects:** Project-cycle management, Integrated Information Systems, investment management, Logistics, Operation management, Production and service management

## PERSONAL SKILLS

Mother Toungue Hungarian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	B2	C1	C2	C1
Romanian	B2	B2	B1	B2	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

Communication skills

- Communication and presentation skills:** presentation, body language, public speaking skills, adaptation to particular situations. Improved by attending case study competitions, presenting different topics and workshops.

(The competitions and workshops are listed below)

Organisational / managerial skills

- leadership skills:** practiced coordinating, conflict management and workflow planning by leading small groups (3-4 member teams). Because of these skills, I usually emerge from the group as a leader in university team projects, business case competitions or other projects.

(The competitions and workshops are listed below)

## Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Proficient user	Independent user	Independent user

### Digital skills - Self-assessment grid

#### ECDL (European Computer Driving Licence)

- Microsoft office professional user
- Adobe Photoshop, figma advanced user

## Other skills

- drawing: multiple perspective, buildings, technical sketches, digital drawings
- design: webpages, banners, posters, presentation template designs
- photography: compositions, image editing ([Instagram](#))([EFIKOT](#))

## ADDITIONAL INFORMATION

### Honours and awards

- Master Card Case Challenge- Public Transportation Digitization; Master Card Advisory (2019) **Finals**
- Student Case Solving Competiton (KEEV)- Chop Urban Grill; UBB FSEGA (2019) **Finals 4th place**
- In class case competition- Vibe Festival; Process Management class (2018) **1st place**, most innovative team award.
- Bespirited- Diageo Promesa; Ecosim, Diageo (2018, 2019)Semifinals (Top 6%), Special award- **Most active college** (MarkeTeam)
- KMEI- Excellence Bursary (2018)

### Memberships

- ISK Progym Gyergyószentmiklós (2003-2016)  
ISK Progym is a local ice hockey team, where I played 12 years both as forward and defenseman. In the Romanian hockey league we achieved 2nd place every year.
- Dél-Alföldi Talentum Akadémia (Gyula, 2016; 2017): learning and developing leadership key competences

### Courses

- Workshop:  
Presentation and communication technique - Dr. Kádár Magor (2017)  
Communication and self branding - Dr. Krippán Kinga (2018)
- Seminars:  
Business Consulting Club (GTK) mentoring program (2016-2017)
- MarkeTeam workshops:  
(2018) Adwords, Photoshop, CV writing, (2019) Excel pivot analysis

### Conferences

- From attending 7 conferences I was in the organizer team in the following 3:
- Marketing Open Days- Marketing toolkit, Meet the Marketeers; MarkeTeam (2018, 2019)
  - Efikot- E-volution; RIF (2018)