

## PERSONAL INFORMATION



## Balázs Deák

 Pietriș Street, nr. 2, D32/20., 450111 Zalău (Romania)

 0741410590

 bdeak81@gmail.com

 Skype +40 741 410 590

## WORK EXPERIENCE

26/06/2017–26/07/2017

**Marketing assistant**

Travelminit SRL, Cluj Napoca (Romania)

Social media content (Facebook)

Newsletters (Mailchimp)

Affiliate marketing contribution

30/10/2017–30/09/2019

**President**

MarkeTeam, Cluj Napoca (Romania)

Facebook content and maintenance

Organizing different type of educational, professional and recreational events and activities

Coordination and teamwork

03/12/2018–Present

**Commercial Sales Associate**

Robert Bosch, Cluj Napoca (Romania)

- consolidating different type of sales data;

- monthly KPI's tracking;

- implementation of customers in SAP system and maintenance of them;

- monthly reports of the sales and ratings of the projects;

## EDUCATION AND TRAINING

26/09/2015–30/06/2018

**Bachelor Diploma**

Faculty of Economics and Business Administration Babeș-Bolyai University, Cluj Napoca (Romania)

Marketing, Statistics, Sales

15/09/2011–30/05/2015

**Baccalaureate Diploma**

"Gheorghe Șincai" Pedagogical High School, Zalău (Romania)

Main subjects:

Hungarian, Romanian, English, German

## PERSONAL SKILLS

Mother tongue(s) Hungarian

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	C1	C1	C1
Lingua Diploma - C1					
German	B1	B1	B1	B1	B1
DSD 1 (Deutsche Sprachdiplom)					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
 Common European Framework of Reference for Languages

**Communication skills**

- being student of a high school with human profile I managed to develop my vocabulary in different languages
- during faculty I attended different type of events and competitions where I was presenting my/our projects
- the main subjects at my economics faculty also contributed to my communication skills

**Organisational / managerial skills**

- being president at MarkeTeam I organize different type of events and activities with my colleagues
- I am responsible for my team, I coordinate their tasks and work to be productive

**Job-related skills**

- being a member at MarkeTeam Association I aquired many skills by organizing and working on different type of projects
- during my practical period I learnt a bit about online marketing and affiliate marketing

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Independent user	Independent user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

International Certificate: European Computer Driving Licence

Driving licence B

**ADDITIONAL INFORMATION**

**Projects** CityMarketing Contest (2017)

- there was a contest in Miskolc, Hungary, where we had to find solutions how can we transform Tokaj, into a much better city, how can we improve the environment, transportation etc. with modern days technologies;

Uebler (2017)

- we had to write a strategy, where a bicycle-support company could entry into the Romanian market;
- there was necessary a market research in different fields.

OTP Bank Romania (2017)

- we had to compose a marketing strategy to help the organization regarding to an event;
- an internal and external market research was needed where we studied the strategy of different

banks.

Romanian Fashion Industry (2018)

- a national market research about the Romanian fashion industry;
- in this project we made primary (interviews) and secondary research (desk research), to make our results as relevant and authentic as possible.